

### **▶** IDEA MANAGEMENT

## Innovative idea management with Jira and Confluence

Creative employees and imaginativeness represent an enormous potential for every enterprise. Because of a lack of contact persons someone to convey the ideas to and unstructured processes, good ideas and suggestions often get lost. For the success of every enterprise's idea management, your employees' participation can often be key. An employee wants to realize his ideas in a quick and uncomplicated way and be able to retrace their current status at any time. With the aid of Jira and Confluence, the exiting but often unused potential of your employees can profitably be used.

# Atlassian functionality concerning idea management

- ▶ tool-based idea recording
- transparent evaluation process
- ▶ feedback for decisions concerning single ideas
- highly efficient sorting function for suggestions arranged by the number of votes, status, category or assigned nersons
- comment and indication functions with @mentions
- central storage place for all ideas and affiliated documents
- workflows for automated idea transfers to selected users after reaching a certain status
- simultaneous document editing
- ▶ idea management dashboard

### Our services for your idea management with Atlassian

- consulting concerning licensing and acquisition of your Atlassian licenses
- consulting and support from piloting to roll-out
- installation and implementation of Atlassian products
- masks, arrays, and workflows adjusted to your requirements
- definition and implementation of the roll and authorization concept
- scalable configuration of the Atlassian tools and add-ons
- implementation of all necessary reports and dashboards
- integration of Atlassian products into existing intranet solutions, realization of interfaces to
- trainings and workshops for users, key users, and administrators

### Your advantages

- promotion for innovative ideas for improved processes, products, and services higher motivation for your employees to commit themselves thanks to a transparent evaluation process
- efficient realization of ideas thanks to workflows
- extensive information basis for all ideas nothing gets lost
- common development of ideas strengthens the team spirit
- cooperation across departments improves your whole enterprise's cooperation

